

CY 2018

Port of Oakland
OAKLAND INTERNATIONAL AIRPORT
CAR RENTAL SUMMARY

REVENUES	ON-AIRPORT CAR RENTAL COMPANIES								Deplaning Passengers	OFF - AIRPORT		
	AVIS BUDGET GROUP	ENTERPRISE	FOX	HERTZ	VANGUARD	DTG Group	PAYLESS	TOTAL		ENTERPRISE	HERTZ	TOTAL
Jan-18	1,251,307.52	976,763.65	328,778.38	1,113,223.93	1,533,426.94	689,282.28	267,277.34	6,160,060.04	488,327	73,071.16	43,436.38	116,507.54
Feb-18	1,416,263.96	982,114.96	364,612.64	1,111,342.35	1,577,992.11	558,399.04	219,285.16	6,230,010.22	447,079	68,486.55	30,999.70	99,486.25
Mar-18	1,912,224.83	1,182,508.45	379,573.86	1,330,285.12	2,053,902.50	666,696.10	204,542.32	7,729,733.18	529,629	58,589.78	42,286.36	100,876.14
Apr-18	2,273,574.38	1,151,144.99	381,227.62	1,436,171.66	2,154,173.17	819,107.39	161,036.39	8,376,435.60	564,643	68,584.86	40,843.53	109,428.39
May-18	2,377,168.14	1,270,886.84	433,873.03	1,649,558.51	2,290,553.77	817,325.00	229,598.02	9,068,963.31	592,527	53,933.53	48,662.67	102,596.20
Jun-18	2,614,266.88	1,402,641.15	505,666.47	1,797,429.77	2,432,306.95	948,185.48	198,222.36	9,898,719.06	615,607	83,303.55	46,887.62	130,191.17
Jul-18	2,898,654.61	1,503,218.34	745,535.40	2,144,741.59	2,895,947.68	1,274,255.94	189,701.27	11,652,054.83	663,593	72,020.86	90,805.12	162,825.98
Aug-18	3,202,592.93	1,563,098.92	741,166.23	2,235,993.23	2,979,330.35	1,298,717.27	119,734.41	12,140,633.34	656,592	75,646.16	80,859.69	156,505.85
Sep-18	2,326,770.09	1,293,082.20	595,853.36	1,765,527.70	2,429,919.35	908,244.49	98,237.58	9,417,634.77	564,447	79,976.72	55,696.50	135,673.22
Oct-18	2,264,440.38	1,329,784.12	575,095.91	1,682,952.16	2,422,214.91	1,015,949.42	44,912.80	9,335,349.70	583,975	79,815.30	49,104.75	128,920.05
Nov-18	1,823,899.87	1,103,252.48	401,191.51	1,349,647.76	1,769,077.24	761,155.99	15,525.49	7,223,750.34	558,088	74,609.91	49,532.99	124,142.90
Dec-18	1,659,337.94	1,016,140.39	418,717.40	1,219,495.79	1,679,226.23	792,440.38	29,939.50	6,815,297.63	531,423	97,148.45	43,289.65	140,438.10
SUM	26,020,501.53	14,774,636.49	5,871,291.81	18,836,369.57	26,218,071.20	10,549,758.78	1,778,012.64	104,048,642.02	6,795,930	885,186.83	622,404.96	1,507,591.79

% MARKET SHARE

CATEGORY MARKET SHARE	ON-AIRPORT CAR RENTAL COMPANIES								TOTAL		OFF - AIRPORT		
	AVIS BUDGET Group	ENTERPRISE	FOX	HERTZ	VANGUARD	DTG Group	PAYLESS	ENTERPRISE			HERTZ	TOTAL	
Jan-18	20.31%	15.86%	5.34%	18.07%	24.89%	11.19%	4.34%	100.00%		62.72%	37.28%	100.00%	
Feb-18	22.73%	15.76%	5.85%	17.84%	25.33%	8.96%	3.52%	100.00%		68.84%	31.16%	100.00%	
Mar-18	24.74%	15.30%	4.91%	17.21%	26.57%	8.63%	2.65%	100.00%		58.08%	41.92%	100.00%	
Apr-18	27.14%	13.74%	4.55%	17.15%	25.72%	9.78%	1.92%	100.00%		62.68%	37.32%	100.00%	
May-18	26.21%	14.01%	4.78%	18.19%	25.26%	9.01%	2.53%	100.00%		52.57%	47.43%	100.00%	
Jun-18	26.41%	14.17%	5.11%	18.16%	24.57%	9.58%	2.00%	100.00%		63.99%	36.01%	100.00%	
Jul-18	24.88%	12.90%	6.40%	18.41%	24.85%	10.94%	1.63%	100.00%		44.23%	55.77%	100.00%	
Aug-18	26.38%	12.87%	6.10%	18.42%	24.54%	10.70%	0.99%	100.00%		48.33%	51.67%	100.00%	
Sep-18	24.71%	13.73%	6.33%	18.75%	25.80%	9.64%	1.04%	100.00%		58.95%	41.05%	100.00%	
Oct-18	24.26%	14.24%	6.16%	18.03%	25.95%	10.88%	0.48%	100.00%		61.91%	38.09%	100.00%	
Nov-18	25.25%	15.27%	5.55%	18.68%	24.49%	10.54%	0.21%	100.00%		60.10%	39.90%	100.00%	
Dec-18	24.35%	14.91%	6.14%	17.89%	24.64%	11.63%	0.44%	100.00%		69.18%	30.82%	100.00%	
CATEGORY MARKET SHARE	25.01%	14.20%	5.64%	18.10%	25.20%	10.14%	1.71%	100.00%		58.72%	41.28%	100.00%	
TOTAL MARKET SHARE	24.65%	14.00%	5.56%	17.84%	24.84%	9.99%	1.68%			0.84%	0.59%	100.00%	