

CY 2016

Port of Oakland
OAKLAND INTERNATIONAL AIRPORT
CAR RENTAL SUMMARY

REVENUES	ON-AIRPORT CAR RENTAL COMPANIES								Deplaning Passengers	OFF - AIRPORT		
	AVIS BUDGET GROUP	ENTERPRISE	FOX	HERTZ	VANGUARD	DTG Group	PAYLESS	TOTAL		ENTERPRISE	HERTZ	TOTAL
Jan-16	1,963,013.70	1,023,941.37	425,013.58	1,276,229.79	1,579,644.30	769,486.14	380,130.04	7,417,458.92	430,812	49,442.61	84,322.20	133,764.81
Feb-16	2,005,183.48	1,106,667.09	449,562.04	1,240,537.31	1,751,796.50	789,224.65	381,076.49	7,724,047.56	401,384	70,354.54	109,390.41	179,744.95
Mar-16	2,345,731.77	1,181,811.43	535,100.04	1,446,140.06	1,960,882.73	806,232.33	318,996.08	8,594,894.44	477,701	56,994.86	80,302.62	137,297.48
Apr-16	2,292,320.06	1,201,079.51	462,347.36	1,352,313.42	1,793,429.38	836,331.69	253,474.47	8,191,295.89	471,136	49,492.71	106,083.14	155,575.85
May-16	2,628,975.17	1,290,694.62	495,652.26	1,498,767.77	2,051,793.51	908,313.63	379,664.39	9,253,861.35	502,312	46,067.53	147,654.10	193,721.63
Jun-16	3,103,425.66	1,430,488.33	462,263.28	1,677,147.18	2,214,965.90	1,256,532.06	359,774.82	10,504,597.23	548,803	51,604.75	129,562.60	181,167.35
Jul-16	3,135,983.75	1,534,540.93	566,098.01	1,852,764.31	2,520,620.58	1,513,580.93	416,776.66	11,540,365.17	567,830	40,614.59	51,574.12	92,188.71
Aug-16	3,093,336.64	1,562,418.26	552,320.44	1,801,153.73	2,546,065.45	1,449,207.10	328,231.94	11,332,733.56	559,680	32,274.63	47,878.45	80,153.08
Sep-16	2,588,082.29	1,301,493.31	464,057.86	1,634,453.93	2,183,857.31	1,040,512.75	222,882.03	9,435,339.48	506,853	33,913.56	58,118.31	92,031.87
Oct-16	2,527,638.48	1,354,954.44	480,456.82	1,610,247.40	2,220,915.54	1,051,996.46	263,660.18	9,509,869.32	540,970	32,675.13	72,518.23	105,193.36
Nov-16	2,072,029.25	1,227,935.10	358,869.63	1,264,034.62	1,890,862.14	824,641.23	224,023.30	7,862,395.27	516,658	75,123.66	45,968.49	121,092.15
Dec-16	1,922,037.46	1,154,530.71	400,208.82	1,195,819.06	1,803,260.92	671,063.97	231,776.33	7,378,697.27	505,273	9,896.75	60,287.56	70,184.31
SUM	29,677,757.71	15,370,555.10	5,651,950.14	17,849,608.58	24,518,094.26	11,917,122.94	3,760,466.73	108,745,555.46	6,029,412	548,455.32	993,660.23	1,542,115.55

% MARKET SHARE

CATEGORY MARKET SHARE	AVIS BUDGET Group	ENTERPRISE	FOX	HERTZ	VANGUARD	DTG Group	PAYLESS	TOTAL		ENTERPRISE	HERTZ	TOTAL
	Jan-16	26.46%	13.80%	5.73%	17.21%	21.30%	10.37%	5.12%		100.00%		36.96%
Feb-16	25.96%	14.33%	5.82%	16.06%	22.68%	10.22%	4.93%	100.00%		39.14%	60.86%	100.00%
Mar-16	27.29%	13.75%	6.23%	16.83%	22.81%	9.38%	3.71%	100.00%		41.51%	58.49%	100.00%
Apr-16	27.98%	14.66%	5.64%	16.51%	21.89%	10.21%	3.09%	100.00%		31.81%	68.19%	100.00%
May-16	28.41%	13.95%	5.36%	16.20%	22.17%	9.82%	4.10%	100.00%		23.78%	76.22%	100.00%
Jun-16	29.54%	13.62%	4.40%	15.97%	21.09%	11.96%	3.42%	100.00%		28.48%	71.52%	100.00%
Jul-16	27.17%	13.30%	4.91%	16.05%	21.84%	13.12%	3.61%	100.00%		44.06%	55.94%	100.00%
Aug-16	27.30%	13.79%	4.87%	15.89%	22.47%	12.79%	2.90%	100.00%		40.27%	59.73%	100.00%
Sep-16	27.43%	13.79%	4.92%	17.32%	23.15%	11.03%	2.36%	100.00%		36.85%	63.15%	100.00%
Oct-16	26.58%	14.25%	5.05%	16.93%	23.35%	11.06%	2.77%	100.00%		31.06%	68.94%	100.00%
Nov-16	26.35%	15.62%	4.56%	16.08%	24.05%	10.49%	2.85%	100.00%		62.04%	37.96%	100.00%
Dec-16	26.05%	15.65%	5.42%	16.21%	24.44%	9.09%	3.14%	100.00%		14.10%	85.90%	100.00%
	ON-AIRPORT CAR RENTAL COMPANIES									OFF - AIRPORT		
CATEGORY MARKET SHARE	27.29%	14.13%	5.20%	16.41%	22.55%	10.96%	3.46%	100.00%		35.57%	64.43%	100.00%
	TOTAL OAK CAR RENTAL MARKET SHARE											
TOTAL MARKET SHARE	26.91%	13.94%	5.12%	16.18%	22.23%	10.81%	3.41%			0.50%	0.90%	100.00%