

CY 2015

Port of Oakland
OAKLAND INTERNATIONAL AIRPORT
CAR RENTAL SUMMARY

REVENUES	ON-AIRPORT CAR RENTAL COMPANIES								Deplaning Passengers	OFF - AIRPORT		
	AVIS BUDGET GROUP	ENTERPRISE	FOX	HERTZ	VANGUARD	DTG Group	PAYLESS	TOTAL		ENTERPRISE	HERTZ	TOTAL
Jan-15	1,700,803.79	838,384.16	438,741.51	1,237,085.90	1,485,664.36	782,881.96	332,647.98	6,816,209.66	393,366	20,961.26	195,261.97	216,223.23
Feb-15	1,708,388.87	882,964.04	490,816.85	1,200,268.50	1,460,523.73	612,331.30	333,885.16	6,689,178.45	366,026	14,268.04	148,553.51	162,821.55
Mar-15	1,918,097.61	990,453.27	599,538.40	1,252,669.30	1,754,431.10	842,791.32	369,588.66	7,727,569.66	441,967	14,052.45	138,441.22	152,493.67
Apr-15	1,999,511.95	1,046,968.84	517,542.61	1,494,626.36	1,726,144.22	885,494.69	378,505.19	8,048,793.86	453,485	18,993.76	137,643.44	156,637.20
May-15	2,374,537.92	1,112,751.70	379,365.42	1,545,640.97	1,834,800.37	895,368.99	400,227.05	8,542,692.42	473,538	25,005.74	119,053.56	144,059.30
Jun-15	2,615,510.40	1,149,907.07	419,994.08	1,487,561.61	1,932,134.89	1,083,692.60	353,734.52	9,042,535.17	502,499	32,459.18	149,309.44	181,768.62
Jul-15	2,993,429.97	1,221,229.38	378,270.69	1,904,326.38	2,057,855.48	1,406,352.68	335,630.50	10,297,095.08	533,743	16,600.29	224,917.30	241,517.59
Aug-15	3,113,680.47	1,125,002.70	346,440.46	2,039,792.21	1,932,178.17	1,278,983.38	366,822.73	10,202,900.12	528,814	17,921.65	217,550.84	235,472.49
Sep-15	2,551,430.54	1,089,878.01	276,705.70	1,650,454.28	1,877,049.97	935,083.34	362,964.72	8,743,566.56	461,969	57,554.96	147,686.95	205,241.91
Oct-15	2,493,326.75	1,166,724.75	365,538.23	1,738,354.64	2,106,372.23	907,547.91	373,334.76	9,151,199.27	492,671	57,949.32	171,985.16	229,934.48
Nov-15	2,006,096.97	1,061,703.70	380,530.48	1,364,459.74	1,756,217.02	769,751.90	358,146.42	7,696,906.23	474,237	73,825.25	113,437.54	187,262.79
Dec-15	1,987,928.22	1,019,048.36	384,050.75	1,118,696.92	1,611,612.72	800,131.19	327,500.98	7,248,969.14	479,205	55,121.16	93,175.61	148,296.77
SUM	27,462,743.46	12,705,015.98	4,977,535.18	18,033,936.81	21,534,984.26	11,200,411.26	4,292,988.67	100,207,615.62	5,601,520	404,713.06	1,857,016.54	2,261,729.60

% MARKET SHARE

CATEGORY MARKET SHARE	ON-AIRPORT CAR RENTAL COMPANIES								TOTAL	OFF - AIRPORT		
	AVIS BUDGET Group	ENTERPRISE	FOX	HERTZ	VANGUARD	DTG Group	Payless	ENTERPRISE		HERTZ	TOTAL	
Jan-15	24.95%	12.30%	6.44%	18.15%	21.80%	11.49%	4.88%	100.00%	9.69%	90.31%	100.00%	
Feb-15	25.54%	13.20%	7.34%	17.94%	21.83%	9.15%	4.99%	100.00%	8.76%	91.24%	100.00%	
Mar-15	24.82%	12.82%	7.76%	16.21%	22.70%	10.91%	4.78%	100.00%	9.22%	90.78%	100.00%	
Apr-15	24.84%	13.01%	6.43%	18.57%	21.45%	11.00%	4.70%	100.00%	12.13%	87.87%	100.00%	
May-15	27.80%	13.03%	4.44%	18.09%	21.48%	10.48%	4.69%	100.00%	17.36%	82.64%	100.00%	
Jun-15	28.92%	12.72%	4.64%	16.45%	21.37%	11.98%	3.91%	100.00%	17.86%	82.14%	100.00%	
Jul-15	29.07%	11.86%	3.67%	18.49%	19.98%	13.66%	3.26%	100.00%	6.87%	93.13%	100.00%	
Aug-15	30.52%	11.03%	3.40%	19.99%	18.94%	12.54%	3.60%	100.00%	7.61%	92.39%	100.00%	
Sep-15	29.18%	12.46%	3.16%	18.88%	21.47%	10.69%	4.15%	100.00%	28.04%	71.96%	100.00%	
Oct-15	27.25%	12.75%	3.99%	19.00%	23.02%	9.92%	4.08%	100.00%	25.20%	74.80%	100.00%	
Nov-15	26.06%	13.79%	4.94%	17.73%	22.82%	10.00%	4.65%	100.00%	39.42%	60.58%	100.00%	
Dec-15	27.42%	14.06%	5.30%	15.43%	22.23%	11.04%	4.52%	100.00%	37.17%	62.83%	100.00%	
	ON-AIRPORT CAR RENTAL COMPANIES									OFF - AIRPORT		
CATEGORY MARKET SHARE	27.41%	12.68%	4.97%	18.00%	21.49%	11.18%	4.28%	100.00%		17.89%	82.11%	100.00%
	TOTAL OAK CAR RENTAL MARKET SHARE											
TOTAL MARKET SHARE	26.80%	12.40%	4.86%	17.60%	21.02%	10.93%	4.19%			0.39%	1.81%	100.00%